



M 1 <malena214@gmail.com>

Re: Highbury Concrete - Updated Proposal

1 message

M Fogarty <malena214@gmail.com>

Mon, Dec 11, 2017 at 11:31 PM

To: Michael Agins MyBenefitAdvisor <Michael.Agins@mybenefitadvisor.com>

Hi team,

Today I conducted the enrollment sessions for 150 employees with Voya for the new 401K plan and it was an absolutely nightmare. The "dual language" rep they sent showed up in a construction site with a business suit, a condescending attitude talking over the guys heads and spoke broken Spanish. I had to step in and explain things in laymen terms. This was not my idea. It was Jennifer's idea who works in our company for less than 3 months and does not have any experience in benefits or Latino employees.

I have a background in benefits and training so I understand the importance of knowing your target audience and delivering the material accordingly.

The reason I'm sharing this with you because tomorrow if I suggest that I go and conduct enrollment sessions with one of you I would love your support. I have a rapport with these guys and I make things understandable according to the audience. I don't need someone who speaks Spanish as I speak Spanish and I can prepare beforehand.

Thank you for your help.

Kind regards,
Malena Jimenez
Highbury Concrete, Inc.
Benefits Administrator

On Dec 7, 2017 10:01 AM, "M Fogarty" <malena214@gmail.com> wrote:

Hi team,

Can either one of you please give me a call regarding the implementation of the plan. Thanks.

Kind regards,
Malena Jimenez
[3479934550](tel:3479934550)

On Nov 30, 2017 5:34 PM, "Michael Agins MyBenefitAdvisor" <Michael.Agins@mybenefitadvisor.com> wrote:

Hello Malena,

Attached you will find an updated proposal for our call tomorrow (contains updated company zip code).

Look forward to speaking with you.

Sincerely,

Michael Agins

Account Executive

My Benefit Advisor, LLC

Direct: (201) 815-2358

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